

# 2-Day Workshop on Big Data Analytics Using R Programming

20 – 21 April 2018



Organized by

**Institute of Business Management  
The National Council of Education Bengal**

In collaboration with

**Hands-on System**

*Venue*

Institute of Business Management, 188 Raja S C Mullick Road  
Jadavpur University Campus, Kolkata – 700 032

**Objective:** To enable Faculty Members, students, researchers and professionals dealing with big data to take effective decisions based on the information contained in huge volumes of data by using the open-access, object oriented and interactive R Programme, which is one of the most comprehensive statistical analysis package today.

**The Resource Person:** Ms Konika Ghosh, a post-graduate in Economics from the University of Pune, has wide experience in statistical modeling for industrial applications on R & SAS platforms. She is an avid researcher and trail blazer having conducted numerous training programs, workshops and FDP on R Programming for various industry houses including HSBC, GENPACT, EXL, Ernst & Young, British Telecom, Deutsche Bank, Tata Consultancy Services, IBM, Cognizant Technology Solutions, Indian Statistical Institute, to name a few.

**Seats limited to 25 on First-Come-First-Served basis**

**Proposed Programme Schedule:**

**Day 1: Introduction, ANOVA, Multivariate Linear & Logistic Regression**

**Day 2: Factor Analysis, Cluster Analysis, Time Series Forecasting, Text Mining Analysis, Market Basket Analysis**

**Fees:** INR 2,000/- per person. **Mode of Payment:** Either by Demand Draft payable to NCE, BENGAL, A/C I.B.M or by NEFT. The NEFT details are: United Bank of India, Jadavpur Vidyapith Branch, Account No: 0103050010003, IFSC: UTBI0JDVF51, MICR Code: 700027247

**Registration Closes on 17 April 2018 NO SPOT REGISTRATION**

**Joint Conveners:**

**Prof. Ashish Dutta 98304 10418, systems.ju@gmail.com**

**Prof. CMA Rajib Bhattacharya, 90517 87009, bh.rajib@gmail.com**

**For Registration Forms, please visit [www.ibmnce.in](http://www.ibmnce.in)**