

Awarding of Certificates

At the end of the Workshop all the participants will be awarded **Special Certificates of Participation** validated by both the eminent institutions, namely IBM, NCE Bengal & NBIRT.

Target Participants

- Students from management & technical streams aspiring for entrepreneurial ventures;
- Budding entrepreneurs who have already done some ground work in the target sector;
- Existing entrepreneurs who want to diversify/expand activities;
- Aspiring consultants/mentors who want to gain maturity in this field;
- Faculties interested in this area and want to work as guides.

Expected Outcome of The Workshop

- ✓ The workshop will generate interest and inspire the above mentioned target groups towards taking forward actions to go in for more and more entrepreneurial activities;
- ✓ The consultants/mentors and other support groups would be able to reorient their focus to provide timely assistance as and when necessary;
- ✓ The organising and collaborative institutions and other allied agencies would be able to gear up and focus activities in the required directions.

Participation Fee

Rs.2, 500/- per participant*

*Workshop Folders (with lecture notes), Working Lunch & Teas for two days are included

Coordinator

Dr. Jaytilak Biswas, Adjunct Professor, IBM NCE Bengal & Former Member of Ordnance Factory Board, Ministry of Defence (Government of India)

Industry Institution Interface

Mr. Biswanath Mitra, Former Sr. Executive Director, NSIC Ltd., A Govt. of India Enterprise, Ministry of MSMEs (Government of India)

For Registration

Please Contact: Phone: (033) 2414 6219/6810/6224

E-mail: mba.ibm.ju@gmail.com, Website: www.ibmnce.in

IBM, NCE Bengal, 188, Raja S. C. Mullick Road, Kolkata-700 032

Contact Persons

Dr. Jaytilak Biswas, Mob. No. 94 32 01 20 96

Mr. Biswanath Mitra, Mob. No. 94 32 32 39 48



Workshop on

Business Opportunities in Solar Energy Sector

On Friday & Saturday, 24th & 25th August, 2018

Organised by

**Institute of Business Management, NCE Bengal,
Jadavpur University**

In Collaboration with

NB Institute of Rural Technology, Kolkata

Venue

**Auditorium, Indian Institute of Chemical Engineers,
Jadavpur University Campus**

Salient Features

- **Key Note Address** by Prof. (Dr.) S. P. Gon Chaudhuri, **International Solar Energy Expert**, Ex Special Secretary, Govt. of W.B., President, NBIRT, Kolkata & Member, Governing Body, West Bengal Renewable Energy Development Agency, Member, Tripura State Planning Board.
- **Unique Workshop** to deliberate on the **key issues**, namely **Design, Manufacturing, Maintenance, Fabrication, Sourcing & Innovative Marketing** by Eminent Speakers:
 - Prof. (Dr.) Hiranmay Saha, IIST, Shibpur;
 - Mr. Anupam Baral, Founder, Geetanjali Solar Enterprise;
 - Mr. Saikat Roy Chaudhuri, Director, GP Tronics;
 - Mr. Samujjal Ganguli, GM, Exide Solar Industries Ltd.
- Senior Executives from **SIDBI & SBI** to talk on **Funding Options**;
- Former **Senior Executive Director of NSIC Ltd.** to talk on **Bankable Project** & Preparation of **Business Plan** with actual calculation;
- **Critical Success Factors** to be highlighted by **matured entrepreneurs**;
- Various **Govt. Supports** to be shared by senior officials of **West Bengal Renewable Energy Development Agency**.

Theme of the Workshop

Entrepreneurship and Business Development in the Renewable Energy Sector is a critical need of the hour that envisages the growing industry of clean energy as an opportunity to create and expand enterprises. Obviously, **there is growing need for entrepreneurial thinking in this new and ever increasing market.**

India with a population of 1.32 billion is one of the fastest growing nations in the globe. Although India has made significant strides in the area of Food Production, Space Science, literacy, Industrial Development etc., it suffers from chronic energy crunch. Interestingly, this shortage also leads to an opportunity for our country to design a '**New Energy Future**', which finally can solve these dual problems of energy poverty and climate change in one stroke.

In the above context, the proposed workshop recognises the **first theme** to redirect a sizable number of **entrepreneurial ventures** in the renewable energy, more particularly, solar energy sector to start with. In line with this, the **second theme** relates to finding out **innovative marketing** strategies, or simply, the new ways and means to taste the success in the ventures. Finally, the **third theme** is to form strong **bond** between the new entrants, the experts, the Government Agencies and the industries towards evolving a win-win situation.

In the light of the above, a synergistic collaboration has been made between Institute of Business Management, NCE Bengal and NB Institute of Rural Technology, Kolkata to facilitate this workshop. Accordingly, the program/session schedule of the workshop has been drawn with full confidence of both the institutions. The key note speaker as well as the session speakers would focus on the **practical aspects** of all the ventures. In addition, the success stories to be shared by entrepreneurs during the workshop will also boost the morale of the participants. The workshop will surely generate immense interest among the budding entrepreneurs to go in for **new ventures in the near future.**

About Institute of Business Management, NCE Bengal

Jadavpur University affiliated, AICTE approved, Institute of Business Management is a product of the century-old The National Council of Education, Bengal (NCEB), born out of the freedom movement. Besides founding Jadavpur University in 1955, NCEB established Institute of Business Management (IBM) in 1985. It is one of the oldest institutes in Kolkata with a dedicated mission to imparting quality education benchmarking the top B schools with a high focus on applied research and industry interface. The institute offers case-based interactive learning sessions by highly experienced faculty drawn from academia and corporate bodies. The institute also assists in placements of its MBA students in reputed companies.

About NB Institute of Rural Technology, Kolkata

NB Institute of Rural Technology is a leading not for profit institution working in the Eastern and North-Eastern parts of India. It is working in the fields of alternative energy, alternative building technology, creation of green jobs and green entrepreneurship and Renewable Energy Education for nearly 30 years with unique excellence. The Institute has proved its worth in innovations of technology towards promoting Science and Technology for the welfare of the society.



Registration Form for Participation Workshop on

Business Opportunities in Solar Energy Sector

Friday & Saturday, 24th & 25th August, 2018

Sr.	Particulars	Please fill up Below ↓ (In Capital Letter)	
1	Name;		
2	Mobile No.		
3	E-mail :		
4	Address		
5	Participant Category (Pl. Tick)	Student	
Entrepreneur			
Industrialist			
Consultant/Mentor			
Faculty			
	Others (Pl. Specify)		
6	If student, please provide institution name & stream	Name of the Institution/College	
Stream			
7	Payment Option (Pl. Tick)	Cash (Rs.2,500/-)	
Pay Order *			
NEFT *			
On Line *			
8	If Pay Order, give No.		
9	If NEFT, give UTR No. & Name of Bank/Branch		
10	Any Other Particulars		
11	For IBM use only	Rect. No.	
12	Signature:		Date:

* Pay Order/NEFT/on line payment: In Favour of :NCE Bengal, A/c.IBM.
Bank : United Bank of India, Jadavpur Vidyapith Branch.
A/c. No. 010 305 001 0003
IFSC : UTBI0JDVF51