

# 1-Day International Conference On

## GROWING DYNAMISM IN BUSINESS ENVIRONMENT – CHALLENGES & OPPORTUNITIES (ICGDBE 2019)

Saturday, 31 August 2019

Organized by  
**INSTITUTE OF BUSINESS MANAGEMENT**  
(AICTE-Approved and Affiliated to Jadavpur University)  
The National Council of Education Bengal  
Jadavpur, Kolkata – 700 032

**Call for Papers:** Papers reporting original and unpublished research results pertaining to the dynamism in any domain of business management are being invited for the conference. Submitted papers will be subject to double blind peer review. Norms stipulated by UGC (Promotion of Academic Integrity and Prevention of Plagiarism in Higher Educational Institutions) Regulations, 2018, will apply.

### **Guidelines for authors:**

Please mail the full text of the paper(s) at [ncgdb2019@gmail.com](mailto:ncgdb2019@gmail.com). The papers should be typed in MS Word using Times New Roman, font size 12 on A-4 size paper with 1.5 spacing. The paper should not exceed 5,000 words including references. The paper must be accompanied with the author's name(s), affiliation(s), and full postal address, email id, and contact number(s) along with the title of the paper on the front page only and nowhere in the rest of the paper. Referencing shall be in the latest version of APA style. All papers accepted at the conference will be published in a CD bearing ISBN number. Selected papers shall be published in Management Mirror, the journal of the Institute (ISSN:2339-0099) subject to approval of the authors.

### **Dates to Remember**

Submission: 01 August 2019

Acceptance: 10 August 2019

Registration begins: 11 August 2019

Registration ends: 27 August 2019

Conference date: 31 August 2019

### **Registration Fees**

Faculty Members: INR 1,000/-

Research Scholars / Students: INR 700/-

Persons from Industry: INR 1,500/-

***Note: Faculty members doing M.Phil./Ph.D. shall be considered as faculty members. Industry persons acting as visiting faculty members shall be treated as persons from Industry.***

To download the information brochure and registration form, please visit [www.  
http://ibmnce.in/web/](http://ibmnce.in/web/)

For any clarification please feel free to contact the Conference Conveners:

❑ Prof. Rita Basu, 94330 52317, [rita\\_nce@yahoo.com](mailto:rita_nce@yahoo.com) or

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