

**INSTITUTE OF BUSINESS MANAGEMENT**  
(AFFILIATED TO JADAVPUR UNIVERSITY)  
THE NATIONAL COUNCIL OF EDUCATION, BENGAL  
KOLKATA – 700 032

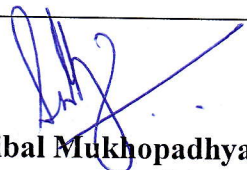
Class Routine for 3 Year MBA (Evening) Program  
3<sup>rd</sup> Year 2<sup>nd</sup> Semester, 2022

**MARKETING MANAGEMENT**  
(With effect from 14<sup>th</sup> March, 2022)

Day	1 <sup>st</sup> Period 6:30pm – 7:20pm	2 <sup>nd</sup> Period 7:20pm – 8:10pm	3 <sup>rd</sup> Period 8:10pm – 9:00pm
Monday	36MM3 (TD)	36MM3 (TD)	36MM3(TD)
Tuesday	36MM2 (TD)	36MM2(TD)	36MM2(TD)
Wednesday	TUTORIAL	TUTORIAL	TUTORIAL
Thursday	36MM4(AK)	36MM4 (AK)	36MM4 (AK)
Friday	36MM1 (DB)	36MM1(DB)	36MM1(DB)
Saturday	TUTORIAL	TUTORIAL	TUTORIAL

Initials	Name of the Faculty
AK	Prof Amit Kundu
DB	Prof Dipak Biswas
TD	Prof Tanusree Das

Paper	Name of the Paper
36MM1	International Marketing
36MM2	Sales and Distribution Management
36MM3	Service Marketing
36 MM4	Retail Marketing

  
(Dr. Saibal Mukhopadhyay)  
Director  
(Institute of Business Management)