

## Author's Guidelines

The editors invite original unpublished empirical and theoretical papers, case studies and scholarly articles consistent with the scope of the journal.

### Format:

**Cover Page:** should provide the title of the paper, name(s), designations and contact details of the author(s), along with a short biography of the author(s) within 100 words.

**Main Body:** Articles/Papers (3000-6000 words) with double spacing in Times New Roman, 12-point font size justified text. The article must contain an abstract about 250 words along with key words clearly mentioning the objectives, procedure and findings at the beginning.

- **Footnotes** to the text should be avoided. If required, they should be numbered consecutively and presented as endnotes.
- **Reference** should be indicated in the text by giving the name of author(s), with the year of publications in parentheses. All references should be alphabetically listed at the end of the paper in the following standard APA format.

### Sample:

**Books:** Gregory, James R & Wiechmann, Jack G. (2002) Branding across borders: a guide to global brand marketing. Chicago: MCGraw-Hill.

### **Journal Articles:**

- Joseph, H. (1997). Social Work with Groups: A Literature Review, *The Indian Journal of Social Work*, Vol. 58(2), pp.195-211.
  - Cavory, G., Dupas, R and Goncalves, G. (2005). "A Genetic Approach to Solving the Problem of Cyclic Job Shop Scheduling with Linear Constraints", *European Journal of Operational Research*, Vol. 161, No. 1, pp. 73-85.
- **Review Process:** All contributions submitted for publication will be subjected to peer-review. To allow blind review, authors are advised to provide their identification, affiliation etc. in a separate top sheet and not in the main text. The Chief Editor reserves the right of making editorial amendments in the manuscript to meet the journal's standards.
  - **Declaration:**  
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