

# MANAGEMENT MIRROR

**ISSN No: 2339-0099**

**Dear Sir/Madam**

“Management Mirror”, a National Peer Reviewed Journal (ISSN No: 2339-0099) published bi-annually by the Institute of Business Management affiliated to Jadavpur University, is a product of century old National Council of Education Bengal, which was born out of the freedom movement.

The journal promotes articles and research in Management in diverse fields such as Human Resource Management, Organizational Behaviour, Marketing Management, Financial Management, International Business, Industrial Relations & Labour Laws, Knowledge Management, Environmental Management, Data Analysis and Decision Making, Technology and Operations Management, Strategic Management, Economics, Banking & Micro Finance, Digital Currency, Ethics in Management, Corporate Governance, Corporate Social Responsibility, Entrepreneurship and Innovation, Public System Management, Rural Management, General Management, Intellectual Property Rights, Education Management, Communication Management, Hospitality Management, & Impact on Business organization in the post-Covid Scenario.

We welcome original research articles relevant to general readers and we look forward to getting articles on original and insightful studies, and new theories on the above-mentioned topics for publication in “Management Mirror” to be published on February 2023.

Please ensure submitted articles conform to the accepted criteria and are prepared in line with the Authors’ Guidelines attached to this email. All submissions must be sent to any of the undermentioned email ids.

mba.ibm.ju@gmail.com

moulichowdhury.ibmnce@gmail.com

## **IMPORTANT DATES:**

Last date for paper submission: **30<sup>th</sup> November 2022**

Notification for Acceptance: **Within 30<sup>th</sup> December, 2022**

Month of Publication: **February 2023**

You are requested to circulate this message among your colleagues. If you have any questions, don't hesitate to contact us.

**The Editorial Desk - Management Mirror  
Institute of Business Management  
The National Council of Education, Bengal  
188 Raja S C Mallick Road, Kolkata-700 032  
Contact No: 9874823755, 7003687550  
website: [ibmnce.in](http://ibmnce.in)**

Thanks & Regards

**Dr. Manidipa Chatterjee**

**email id: [mba.ibm.ju@gmail.com](mailto:mba.ibm.ju@gmail.com)**

**Prof. Mouli Chowdhury**

**email id: [moulichowdhury.ibmnce@gmail.com](mailto:moulichowdhury.ibmnce@gmail.com)**