

# MANAGEMENT MIRROR

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**Dear Sir/Madam**

“Management Mirror” is a National Peer Reviewed Journal (ISSN No: 2395-0099) published bi-annually by Institute of Business Management affiliated to Jadavpur University is a product of century old National Council of Education Bengal, which was born out of the freedom movement.

The journal promotes articles and research in Management in diverse fields such as Human Resource Management, Organizational Behaviour , Marketing Management, Financial Management, International Business, Industrial Relations & Labour Laws, Knowledge Management, Environmental Management, Data Analysis and Decision Making, Technology and Operations Management, Strategic Management, Economics , Banking & Micro Finance, Digital Currency, Ethics in Management, Corporate Governance, Corporate Social Responsibility, Entrepreneurship and Innovation, Public System Management, Rural Management, General Management, Intellectual Property Rights, Education Management, Communication Management, Hospitality Management & Impact on Business organization in the post Covid Scenario.

We welcome original research articles relevant to general readers and we look forward to getting articles on original and insightful studies, new theories on the above-mentioned topics for publication in “Management Mirror” tentatively to be published in the month of April-May 2023.

Please ensure submitted articles conform to the accepted criteria and are prepared in line with the Authors’ Guidelines attached with this email. All submissions must be sent to any of the under mentioned email ids.

**mba.ibm.ju@gmail.com**

**moulichowdhury.ibmnce@gmail.com**

## **IMPORTANT DATES:**

Last date for paper submission: **28<sup>th</sup> February, 2023**

Notification for Acceptance: **Within 25<sup>th</sup> March 2023**

Month of Publication: **April-May 2023**

You are requested to circulate this message among your colleagues. If you have any questions, don't hesitate to contact us.

**The Editorial Desk - Management Mirror  
Institute of Business Management  
The National Council of Education, Bengal  
188 Raja S C Mallick Road, Kolkata-700 032  
Contact No: 9874823755, 7003687550  
website: [ibmnce.in](http://ibmnce.in)**

Thanks & Regards

**Dr. Manidipa Chatterjee**

**email id: [mba.ibm.ju@gmail.com](mailto:mba.ibm.ju@gmail.com)**

**Prof. Mouli Chowdhury**

**email id: [moulichowdhury.ibmnce@gmail.com](mailto:moulichowdhury.ibmnce@gmail.com)**