

MANAGEMENT MIRROR

ISSN No: 2395-0099

Call for Paper

(Volume 4: Issue 2: July- December 2023)

Dear Sir/Madam,

“Management Mirror” is a National Peer Reviewed Journal (ISSN No: 2395-0099) published bi-annually by Institute of Business Management affiliated to Jadavpur University is a product of century old National Council of Education Bengal, which was born out of the freedom movement.

The journal promotes articles and research in Management in diverse fields such as Human Resource Management, Organizational Behaviour , Marketing Management, Financial Management, International Business, Industrial Relations & Labour Laws, Knowledge Management, Environmental Management, Data Analysis and Decision Making, Technology and Operations Management, Strategic Management, Economics , Banking & Micro Finance, Digital Currency, Ethics in Management, Corporate Governance, Corporate Social Responsibility, Entrepreneurship and Innovation, Public System Management, Rural Management, General Management, Intellectual Property Rights, Education Management, Communication Management, Hospitality Management & Impact on Business organization in the post Covid Scenario.

We welcome original research articles relevant to general readers and we look forward to getting articles on original and insightful studies, new theories on the above-mentioned topics for publication in “Management Mirror” for our next issue (Volume 3: Issue 2: July- December 2023).

Please ensure submitted articles conform to the accepted criteria and are prepared in line with the Authors’ Guidelines attached with this email. All submissions must be sent to any of the under mentioned email ids.

managementmirrorofibm@gmail.com

directoribm.nce@gmail.com

IMPORTANT DATES:

Last date for paper submission: 15th. December 2023

Notification for Acceptance: 15th. January 2024

Tentative Month of Publication: January- February 2024

You are requested to circulate this message among your colleagues. If you have any questions, don't hesitate to the editorial desk as mentioned below.

Thanks & Regards

Dr. Saibal Kumar Mukhopadhyay,

Director IBM

Editorial Desk

Dr. Saibal Kumar Mukhopadhyay, Director, IBM (Mob: 8420916319)

Dr. Manidipa Chatterjee, Associate Professor, IBM (Mob: 9874823755)

Prof. Barnini Chakraborty, Assistant Professor, IBM (Mob: 9831360400)