

**INSTITUTE OF BUSINESS MANAGEMENT**  
(AFFILIATED TO JADAVPUR UNIVERSITY)  
THE NATIONAL COUNCIL OF EDUCATION, BENGAL  
KOLKATA – 700 032

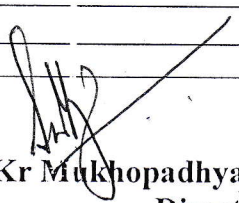
Class Routine for 3 Year MBA (Evening) Program  
3<sup>rd</sup> Year 2<sup>nd</sup> Semester, 2024, 38<sup>th</sup> Batch

**MARKETING SPECIALIZATION**  
(With effect from 29<sup>th</sup> January, 2024)

Day/Time	6:30pm – 7:20pm	7:20pm – 8:10pm	8:10pm – 9:00pm
Monday	TUTORIAL	TUTORIAL	TUTORIAL
Tuesday	TUTORIAL	36MM2 (JA)	36MM2 (JA)
Wednesday	TUTORIAL	36MM1 (DB)	36MM1 (DB)
Thursday	36MM3 (SM)	36MM3 (SM)	36MM3 (SM)
Friday	TUTORIAL	36MM4 (DB)	36MM4 (DB)
Saturday	TUTORIAL	TUTORIAL	TUTORIAL

Initials	Name of the Faculty
TD	Prof. Jamil Akhtar
SM	Prof. (Dr.) Saibal Kumar Mukhopadhyay
DB	Prof. Dipak Biswas

Paper	Name of the Paper
36MM1	International Marketing
36MM2	Sales & Distribution Management
36MM3	Service Marketing
36MM4	Retail Marketing

  
(Dr. Saibal Kr Mukhopadhyay)  
Director  
(Institute of Business Management)