

2 years
MBA
(Day) Programme
(AICTE Approved)
Affiliated to
Jadavpur University



INSTITUTE OF BUSINESS MANAGEMENT

(Affiliated to Jadavpur University & approved by AICTE)

THE NATIONAL COUNCIL OF EDUCATION, BENGAL

About Institute of Business Management (IBM)

- The Institute of Business Management (IBM) is affiliated with Jadavpur University, a top-ranking Indian university, and is the sole institution that provides the MBA degree from Jadavpur University.
- It is an integral part of the National Council of Education, Bengal (NCEB), which started India's national education movement in 1906. Jadavpur University was founded using NCEB's resources and expertise.
- IBM stands out as one of the esteemed institutions in Kolkata offering both Bachelor's and Master's degrees, which supports a seamless career path in Management.
- IBM is located in the same campus as Jadavpur University. IBM has been working closely with the Industry and the Academia for developing new domains of Management Education, contributing to building the future leaders in Business and Management.
- IBM has been providing MBA degree program for the past four decades, featuring integrated curriculum and interactive learning, churning out professionals well placed in industry



Academic Team of IBM



- ❖ **Name** : **PROF. (DR.) DEBASIS CHANDA**
- **Designation** : Director
- **Qualifications** : BE (ElectricalE, JU), PGDM (IIM, Calcutta), PhD (Engg) Dept. of Computer Science & Engineering.
- **Experience** : With over 36 years of diverse professional experience across multiple industries and functions, with a unique blend of academic leadership and industry expertise. The experience includes more than 10 years in academia, including over 9 years in senior leadership roles as Director and Dean, contributing to institutional development, strategic planning, and academic governance. The industry experience spans over 25 years, with more than 20 years of cross-functional expertise in the IT sector, encompassing technology, management, and business operations. The professional journey also includes international exposure across India, Europe, the USA, the Middle East, China, and Nepal.
- **Teaching Areas** : Operations Management, Supply Chain Management, Enterprise Architecture Consulting
- **Research Interests** : Artificial Intelligence, Data Science, Supply Chain Management.

Core Faculty Members



- ❖ **Name** : **DR. MANIDIPA CHATTERJEE**
- **Qualifications** : B.Sc (Hons), MBA, MS (IPMS), Ph.D.(CU)
- **Experience** : 25 years in Academics and Industry
- **Teaching Areas** : Human Resource Management, Organization Behaviour, Strategic Management.
- **Research Interests** : Organization Behaviour, Stress Management & Quality of work life, Performance Management, Industrial Relations



- ❖ **Name** : **ASHISH DUTTA**
- **Qualifications** : MCA, M.Tech
- **Experience** : 24 years in Academics and Industry.
- **Teaching Area** : Computer Applications, Information Technology & Systems Management, Object Oriented Programming, Data Structure & DBMS
- **Research Interest** : Data Analytics, ICT, Educationa Assesment & Evaluation



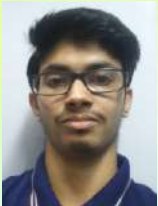
- ❖ **Name** : **BARNINI CHAKRABORTY**
- **Qualifications** : B.Sc.(Hons), MBA
- **Experience** : 18 years in Academics and Industry
- **Teaching Area** : Human Resource Management / Organization Behaviour, Corporate Social Responsibility
- **Research Interests:** In areas of social science and Corporate Social Responsibility



- ❖ **Name** : **MOULI CHOWDHURY**
- **Qualifications** : B.Sc (Hons), M.Sc, UGC (NET)
- **Experience** : 7 years in Academics and 2 years in Industry
- **Teaching Areas** : Microeconomics, Macroeconomics, Statistics, Mathematics, Econometrics, Developmental Economics
- **Research Interests:** Developmental Economics, Gender Economics, Econometrics



- ❖ **Name** : **DR. TANUSREE DAS**
- **Qualifications** : M. Com (Gold Medalist - University of Calcutta), UGC NET Qualified in Management. PhD in Management, University of Calcutta
- **Experience** : 18 years in Academics.
- **Teaching Areas** : Marketing Management, Human Resource Management, Cost & Management Accounting Innovation & Entrepreneurship Security Analysis & Portfolio Management.
- **Research Interests**: Organisational Behaviour, Employee Engagement, Job Embeddedness, Social Capital, entrepreneurship



- ❖ **Name** : **SHREYANSH SHAH**
- **Qualifications** : M.COM, PGDBFM, UGC (NET)
- **Experience** : 9 years in Academics and Industry
- **Teaching Areas** : Taxation, Accountancy and Cost Accountancy.
- **Research Interests** : Taxation, Accountancy, Banking and Equities.



- ❖ **Name** : **DR. SIRSHA BISWAS**
- **Qualifications** : Ph.D, M.Phil, M.Com, ACS.
- **Experience** : 12 Years in Academics and 1 Year in Industry
- **Teaching Areas** : Financial Management, Taxation, Labour Laws, Cost Accounting.
- **Research Interests**: Financial Indicators, financial Inclusion, MPI Analysis, Economic Participation Analysis, CSR participation Analysis, CSR.



- ❖ **Name** : **LAKSHMI KANTA SINHA RAY**
- **Qualifications** : M. Sc; MBA; CAIIB; M.Phil
- **Experience** : 47 years in Industry & Academics.
- **Teaching Areas** : Corporate Finance, Commercial Banking, Merger & Acquisition, Derivatives and Risk Management, International Finance, Business Valuation.
- **Research Interests**: Company related issues like Return on Equity, Debt Equity Phenomenon, NPA, DTC etc.



- ❖ **Name** : **PARTHA BHATTACHARYA**
- **Qualifications** : BME (Hons), MBA
- **Experience** : 43 years in Industry and Academics.
- **Teaching Areas** : Operations Management, Business Research Methodology, Contract Management.
- **Research Interests**: Supply Chain Management



- ❖ **Name** : **DR MOHIDUL ALAM MALLICK**
- **Qualifications** : B.Tech (WBUT), MBA and Ph.D. (IIT Kgp).
- **Experience** : 14 years in Academics and Industry
- **Teaching Areas** : Information Technology and Systems Management
- **Research Interests**: IT, Data Analytics, Machine Learning, Quantitative Techniques, Artificial Intelligence.



- ❖ **Name** : **DR ARUNDHATI BANERJEE**
- **Qualifications** : Ph.D. (IEST, Shibpur), MBA (JU), PGDIPRL (NLSIU, Bangalore), M. Com (BU)
- **Experience** : 21 years of Experience in Industry, Research and Academics
- **Teaching Areas** : Financial Management, Cost Management, Corporate Finance, International Financial Management, Corporate financial Reporting, Intellectual Property Rights, Intellectual Property Financing, Intellectual Property Valuation.
- **Research Interests**: Intellectual Property Rights and Finance.



- ❖ **Name** : **DR SHAGUN CHIB**
- **Qualifications** : Ph.D. (Shri Mata Vaishno Devi University, Katra, J&K), India, MBA
- **Experience** : 5 years in Academics
- **Teaching Areas** : Marketing Management, Marketing Research, Service Management, Digital Marketing.
- **Research Interests**: Spiritual Marketing, Customer Behaviour, Tourism

Guest Faculty

- Prof. Dipak Biswas** : BE (CIVIL) from JU, MBA (Marketing) from Atlanta University, USA, PhD (International Marketing) from CU
- CS Mousumi Banerjee** : M. Com., LLB., FCS
- Dr. Debasish Jana** : PhD (Comp Sc) (JU), MBA (Fin) (IGNOU), MMATH (Comp Sc) (Waterloo, Canada)
- Prof. Jameel Akhtar** : B. Sc. (JU), Executive MBA, IIM, Kolkata
- Prof. Gautam Bandyopadhyay**: Ph.D (JU), M.Sc (Maths) (JU), Cost & Works Account (ICWAI)

Placement Cell

Presently placement cell is looked after the Placement Committee.

Message from The President



I invite all aspiring learners to the Institute of Business Management for the 2026–27 session. For over four decades, IBM has upheld a strong commitment to academic excellence, professional integrity, and industry-aligned management education. Our AICTE-approved BBA and MBA programmes equip students with the knowledge and skills needed for a competitive professional environment.

Founded in 1984, under the affiliation of Jadavpur University and administered by the National Council of Education, Bengal, the Institute has focused on shaping professionals with vision, integrity, and competence. The National Council of Education, Bengal (NCE Bengal), founded in 1906, emerged as a landmark institution in India's nationalist education movement. The journey is deeply rooted in India's nationalist education movement against Britishers. This legacy continues to inspire our mission of shaping leaders with vision and values. Its influence on higher education - particularly in Bengal - has been profound, long-lasting, and foundational to the Institution: Jadavpur University.

IBM remains dedicated to fostering professionals with competence, and a forward-looking approach. Our programs, initiatives, and academic environment aim to provide students with a meaningful edge in their careers. IBM remains dedicated to shaping competent, ethical, and future-ready professionals. I invite you to join a learning environment committed to holistic development and academic excellence.

Prof. K. S. Chaudhuri,
President, Institute of Business Management

Message from The Secretary



Welcome to the Institute of Business Management, a distinguished centre of management education in Kolkata, with a legacy spanning over four decades. Established in 1984, under the affiliation of Jadavpur University and shaped by the historic vision of the National Council of Education, Bengal (established in 1906 to promote the India's nationalist education movement), our Institute continues to uphold excellence and innovation in learning.

From our pioneering Evening MBA to the modern AICTE-approved Full-Time MBA and BBA programs, IBM has continually evolved to prepare students for a dynamic, competitive world. We offer an environment that nurtures leadership, values, and career-ready skills.

Guided by academic rigor, ethical values, and a focus on holistic development, IBM provides an environment where students can learn, innovate, and prepare for impactful careers in a dynamic global landscape. I invite all, who aspire to lead with insight, serve with integrity, and make meaningful contributions to the world around them, to join IBM, where ambition meets opportunity and their potential finds its true direction.

CA G K Pattanayak,
Secretary, Institute of Business Management



The Programme, Academic Calendar and Class Timing

The Institute has started 2 years (4-semester) MBA Day Programme approved by AICTE and offered by Jadavpur University from 2024-2025.

Academic Session : August to July

Timing : 10.20 a.m. to 5.30 p.m.

Message from The Director



Institute of Business Management is focused on running robust and sustainable MBA programme. Since the Institute already has a remarkable history of 40 years behind it, its linkages to alumni and industry are well emphasized. The Institute for the purpose of pedagogy has sound infrastructural facilities to run the programme.

The Institute has a proficient and appropriate team of well qualified Faculty Members. Moreover, we have the pronounced advantages of the legacy of NCE Bengal and Jadavpur University, along with prime and prominent location. This facilitates ready accessibility for both industry and academia connect. We are poised for relevant accreditations and global connect.

We intend to be a future ready Institute that blends technology, ethics and innovation for a sustainable business world.

Prof. (Dr.) Debasis Chanda
Director-IBM



Infrastructure



Class-Rooms

Spacious well ventilated rooms A.C. classrooms with comfortable seating arrangements and projector facilities enabling the best use of ICT, pedagogy in teaching & learning.

Library

The institute library has about 13,300 books with 3317 titles and subscribes to various National & International Journals including e-journal database like J-Gate. There is air-conditioned reading room adjoining the library with in-house photocopy facility for students. Library database has been developed through “KOHA” the full-featured open-source integrated library software.

Computer Laboratory & Communication Laboratory

The institute is equipped with computer facilities with the modern amenities of ICT, two Computer Laboratories comprising more than 80 nodes in LAN, high speed internet & Wi-Fi. The Communication Laboratory of IBM is equipped with the most modern gadgets for enhancing communication and personality developments of the students with emphasis on team building.

Admission

Eligibility Criteria	Personal Interview
Graduate in any discipline with a valid score in or appeared in CAT / MAT / XAT / CMAT appeared / ATMA / JEMAT examinations.	Personal Interview dates will be intimated at the time of submission of the application

- A) Candidates are advised to enclose photocopies of all mark sheets, admit cards (for age verification) and relevant certificates as applicable with the form.
- B) A no-objection certificate (if applicable) must be submitted from the present employer (an authorized official competent to issue such certificates) mentioning the candidate's present designation, date of appointment, present salary and scale of pay.
- C) Selected candidates are required to bring the following at the time admission :
- Three copies of recent passport size photograph.
 - Original mark sheets and certificates.
 - Admit card of Madhyamik Examination or equivalent for age verification
 - Discontinuity certificate, where applicable.

Fee Structure

Every candidate selected for admission will have to pay the following fees (through Bank Draft payable at Kolkata. A/c payee cheque, NEFT) at the time of admission

The total course fee is ₹ 5,50,000 for the 2year MBA Day programme "Course Fee".

The course fee breakup is given below :

	1st Installment (A)	2nd Installment (B)	Grand Total (A+B)
Tuition Fees	₹ 2,75,000	₹ 2,25,000	₹ 5,00,000
Admission Fee	₹ 20,000	-	₹ 20,000
Development Fee	₹ 22,000	-	₹ 22,000
Library Caution Money	₹ 2,500	-	₹ 2,500
Subscription for Students Forum	₹ 5,500	-	₹ 5,500
Total (₹)	₹ 3,25,000	₹ 2,25,000	₹ 5,50,000

(The application form can be downloaded from www.ibmnce.in and deposited with a Cash of ₹ 500 only.

Educational Loan

Loan assistance from SBI (Jadavpur University Branch) & PNB (Jadavpur Vidyapith Branch)
Candidates will have to pay all their fees by Bank Draft / Pay Order, drawn in favour of
“NCE BENGAL, A/C I.B.M.”

Payment can also be made through NEFT.

Details of NEFT :

PUNJAB NATIONAL BANK, Jadavpur Vidyapith Branch

Account No.	0103050010003
IFS code	PUNB0151720
MICR code	700024390

Staff Members

Library Staff

Ms. Nayema Nasreen,
- Assistant Librarian
Mr Debasish Mishra

Computer Laboratory

Mr Surojit Banik
Mr Santu Chanda
Mr Bishwajit Jana

Administrative Staff

Mr Debashis Datta
Mr Uttam Das

Admission Counselor

Ms. Reema Banerjee

Support Staff

Mr Tapas Maity
Mr Ajay Das
Mr Tarun Shit
Ms Mamoni Ghorai
Mr Saroj Mahapatra, Caretaker
Mr Babu Halder
Mr Imran Mondal
Mr Suvojit Sarkar



Course Structure

SYLLABUS FOR THE MBA 2 YEARS (DAY) PROGRAMME 2024-2026

FIRST YEAR FIRST SEMESTER

Paper Code	Paper Name	Load Allocation/ week (50 mins duration each)			Marks Distribution		Total Marks	Credit Point
		L	T	Total	Internal Mid Term	Final Semester		
11BS01	Business Mathematics & Statistics	3	1	4	30	70	100	3
11FC02	Financial Accounting for Managers.	3	1	4	30	70	100	3
11CA03	Computer Applications in Management	3	1	4	30	70	100	3
11OB04	Fundamentals of Management & Organization Behaviour	3	1	4	30	70	100	3
11ME05	Managerial Economics	3	1	4	30	70	100	3
11CG06	Corporate Governance & Business laws	3	1	4	30	70	100	3
11DT07	Direct Tax	3	1	4	30	70	100	3
11SM08	Strategic Management & Business policy	3	1	4	30	70	100	3
11RM09	Research Methodology	3	1	4	30	70	100	3
	Total	27	9	36	270	630	900	27

FIRST YEAR SECOND SEMESTER

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation/ week (50 mins duration each)			Marks Distribution		Total Marks	Credit Point
		L	T	Total	Internal Mid Term	Final Semester		
12OR01	Operations Research	3	1	4	30	70	100	3
12MA02	Managerial Accounting	3	1	4	30	70	100	3
12HR03	Human Resource Management	3	1	4	30	70	100	3
12MM04	Marketing Management	3	1	4	30	70	100	3
12PO05	Production & Operations Management.	3	1	4	30	70	100	3
12FM06	Financial Management-I	3	1	4	30	70	100	3
12IT07	Information Technology & Managerial Decisions	3	1	4	30	70	100	3
12ED08	Entrepreneurial Development and New Venture Creation	3	1	4	30	70	100	3
12IN09	Indirect Tax	3	1	4	30	70	100	3
	Total	27	9	36	270	630	900	27

SPECIALIZATION: FINANCIAL MANAGEMENT

SECOND YEAR SEMESTER-I

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
21FM01	Corporate Finance	3	1	4	30	70	100	3
21FM02	Security Analysis and Portfolio Management	3	1	4	30	70	100	3
21FM03	Merger and Acquisition.	3	1	4	30	70	100	3
21FM04	International Financial Management	3	1	4	30	70	100	3
21FM05	Corporate Financial Reporting	3	1	4	30	70	100	3
21BE06	Business Ethics	3	1	4	30	70	100	3
21FM07	Term Project -I	-			-	-	100	3
	Total	18	6	24	180	420	700	21

SECOND YEAR SEMESTER-II

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
22FM01	Derivatives and Risk Management.	3	1	4	30	70	100	3
22FM02	Commercial Banking, Financial market and Insurance	3	1	4	30	70	100	3
22FM03	International Taxation	3	1	4	30	70	100	3
22FM04	Financial Management - II	3	1	4	30	70	100	3
22FM05	Business Valuation	3	1	4	30	70	100	3
22DS06	Theory of Data Science	3	1	4	30	70	100	3
22FM07	Term Project-II	-			-	-	100	3
22GV08	Grand Viva-Voce	-			-	-	100	3
	Total	18	6	24	180	420	800	24

SPECIALIZATION: MARKETING MANAGEMET

SECOND YEAR SEMESTER-I

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
21MM01	Product & Strategic Brand Management	3	1	4	30	70	100	3
21MM02	Marketing Research	3	1	4	30	70	100	3
21MM03	Consumer Behaviour	3	1	4	30	70	100	3
21MM04	Integrated Marketing Communication	3	1	4	30	70	100	3
21MM05	Promotion Strategy	3	1	4	30	70	100	3
21BE06	Business Ethics	3	1	4	30	70	100	3
21MM07	Term Project -I	-			-	-	100	3
	Total	18	6	24	180	420	700	21

SECOND YEAR SEMESTER-II

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
22MM01	International Marketing	3	1	4	30	70	100	3
22MM02	Sales & Distribution Management	3	1	4	30	70	100	3
22MM03	Service Marketing	3	1	4	30	70	100	3
22MM04	Retail Marketing	3	1	4	30	70	100	3
22MM05	Digital & Social Media Marketing	3	1	4	30	70	100	3
22DS06	Theory of Data Science	3	1	4	30	70	100	3
22MM07	Term Project -II	-			-	-	100	3
22GV08	Grand Viva-Voce	-			-	-	100	3
	Total	18	6	24	180	420	800	24

SPECIALIZATION: HUMAN RESOURCE MANAGEMENT

SECOND YEAR SEMESTER-I

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
21HR01	Human Resource Development	3	1	4	30	70	100	3
21HR02	Performance Management	3	1	4	30	70	100	3
21HR03	International Human Resource Management	3	1	4	30	70	100	3
21HR04	Project Human Resource Management	3	1	4	30	70	100	3
21HR05	Labour Laws	3	1	4	30	70	100	3
21BE06	Business Ethics	3	1	4	30	70	100	3
21HR07	Term Project -I	-			-	-	100	3
	Total	18	6	24	180	420	700	21

SECOND YEAR SEMESTER-II

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
22HR01	Training & Development	3	1	4	30	70	100	3
22HR02	Compensation Management	3	1	4	30	70	100	3
22HR03	Change Management & Organizational Development	3	1	4	30	70	100	3
22HR04	Employee Relation	3	1	4	30	70	100	3
22HR05	Strategic Human Resource Management	3	1	4	30	70	100	3
22DS06	Theory of Data Science	3	1	4	30	70	100	3
22HR07	Term Project -II	-			-	-	100	3
22GV08	Grand Viva-Voce	-			-	-	100	3
	Total	18	6	24	180	420	800	24

SPECIALIZATION: IT & SYSTEMS MANAGEMENT

SECOND YEAR SEMESTER-I

Contact periods/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
21SM01	Analytics & Business Intelligence	3	1	4	30	70	100	3
21SM02	Object Oriented Programming	3	1	4	30	70	100	3
21SM03	Soft Computing Application in Decision making	3	1	4	30	70	100	3
21SM04	Data Structure	3	1	4	30	70	100	3
21SM05	Introduction to Artificial Intelligence & Machine Learning	3	1	4	30	70	100	3
21BE06	Business Ethics	3	1	4	30	70	100	3
21SM07	Term Project -I	-			-	-	100	3
	Total	18	6	24	180	420	700	21

SECOND YEAR SEMESTER-II

Contact period/paper/semester: 56

Paper Code	Paper Name	Load Allocation per week (50 mins duration each)			Internal Marks	External Semester Marks	Total	Credit point
		L	T	Total				
22SM01	Big Data for Storage Management	3	1	4	30	70	100	3
22SM02	Software Engineering	3	1	4	30	70	100	3
22SM03	Social Media & Web Analytics	3	1	4	30	70	100	3
22SM04	Cyber Security & Risk Management.	3	1	4	30	70	100	3
22SM05	Database Management System	3	1	4	30	70	100	3
22DS06	Theory of Data Science	3	1	4	30	70	100	3
22SM07	Term Project-II	-			-	-	100	3
22GV08	Grand Viva-Voce	-			-	-	100	3
	Total	18	6	24	180	420	800	24

Examination and Assessment

Students are required to attend classes regularly on all the working days of the week. As per University norms, students are required to attend at least 75% lectures including tutorials. Shortfall is liable to debar a student from appearing in the University Examinations. Examinations will be held twice in an academic year. The evaluation of a student in each Examination paper will be based on marks distributed as follows :

- A) University semester examinations 70%
- B) Two Mid Term internal assessments 20%
- C) Seminar & Workshop attendance 5%
- D) Class attendance 5%

	Marks Alloted
For 90% & above	5
85% to less than 90%	4
80% to less than 85%	3
above 75% to less than 90%	2

Pass marks will be 50% in each paper. Other examination rules will be as decided by Jadavpur University.

Grades

Grades	Marks
S	90% and above
A	80% to less than 90%
B	70% to less than 80%
C	60% to less than 70%
D	50% to less than 60%
X	Below 50% (i.e. Failed)



GOVERNING BODY
INSTITUTE OF BUSINESS MANAGEMENT

Prof. Kripasindhu Chaudhuri
President, Institute of Business Management
The National Council of Education, Bengal

Prof. Asit Kumar Mitra
General Secretary,
The National Council of Education, Bengal

Prof. Bhaskar Gupta
Nominee of the Executive Committee
The National Council of Education, Bengal

Dean - ISLM
Jadavpur University

Sri Santanu Bhattacharya
Ex Executive Director, CESC Ltd.

Sri Ambarish Dasgupta
Management Consultant, Intueri Consulting

Mr. Partha Sarathi Bhattacharyya
Chairman, Peerless Group

Sri Pradip Kumar Chatterjee
Regional RMG Head, TCS Ltd.

Prof. Selim Box Mandal
Dept. of Bengali, Jadavpur University
(Nominee of the Vice-Chancellor, Jadavpur University)

Prof. (Dr.) Debasis Chanda
Director, Institute of Business Management

Dr. Manidipa Chatterjee
Associate Professor
Institute of Business Management

**Representative from Directorate of
Technical Education, Govt. of West Bengal**

Representative from AICTE
The Regional Officer, Easter Region, AICTE

CA Gour Krishna Pattanayak
Secretary, Institute of Business Management
The National Council of Education, Bengal



INSTITUTE OF BUSINESS MANAGEMENT

(Affiliated to Jadavpur University & approved by AICTE)

THE NATIONAL COUNCIL OF EDUCATION, BENGAL

188, Raja S. C. Mullick Road, P.O. : Jadavpur University

(Next to JU Gate No. 4), Kolkata - 700 032

Contact Number: 6293761021 / 6293761067

Enquiry time : 11.30 am to 6.30 pm

Email: admission@ibmnce.in, Website: www.ibmnce.in